

Oct. 31, 2019

Dear Parents/Guardians of the Sands Music Program,

In March, our concert band will be going on a three day trip to Victoria. It is strongly recommended that all students participate in this fun filled event full of performing and learning opportunities. As mentioned in the syllabus, we will have different fundraising opportunities to support students going on the band trip.

Our first fundraiser will be selling Purdy's chocolate for the upcoming holiday season. One convenient thing about the Purdys fundraiser is that it is completely done online so no forms or money will be brought to the school. Students will be able to earn **25%** of their sales, which will go towards their individual "band trip money account" and the money raised will help pay for the students' tour for the upcoming year. If a student fundraise more than the cost of the trip, the remaining money will be carried over to the next school year and use towards the next trip.

Instructions:

1. Go to fundraising.purdys.com
2. LOG IN by Registering and Creating an account
3. **Join Group: Sands Music. Customer Number: 51324**

Order & Payment Deadline is **November 19**.

Pick-up is after school in the music room on **November 28**.

Please be aware that this fundraiser will be over in two weeks so place your orders as soon as possible! There are few ways to boost the sales. Here are some tips:

1. Share the campaign with relatives, community, neighbours, co-workers, etc. by hanging up posters
 - a. Go to SUPPORTING MATERIALS tab then click on Christmas poster.
2. Send electronic invitations to people.
 - a. Go to SEND INVITES then invite people by email address
3. Share on Social Media
 - a. Go to SEND INVITES then copy the link in the letter. By posting the links, anybody who are interested in buying automatically linked with your account!
4. Shop for yourself
 - a. Go to SHOP ONLINE and use the marketplace to purchase products. Done Christmas shopping early and get money back for the band trip, win-win!
5. While going door to door is possible, students SHOULD NOT go alone. If the students choose to do so, please make sure that they are ALWAYS in a group and accompanied by one or more adults.

If you have any questions or concerns, please contact Ms. Tseng at jtseng@deltasd.bc.ca

Purdys' chocolates are made fresh in Vancouver from only 100% sustainable cocoa. They have a great selection of chocolate gifts so you can help us out while you get your Christmas shopping done.

Thank you for your support!